



TORNILLO EARLY COLLEGE HIGH SCHOOL



Tornillo High School
430 D. Oil Mill Dr.
Tornillo, TX 79853 (915)765-3550

Communication Plan

The ECHS Communication Plan will consist of developing/updating marketing materials for the ECHS that emphasize the district's vision. The target Audience is parents, students, schoolboard, and community members. Communication activities will include providing a directory of ECHS contacts, developing and updating an ECHS website, and providing regular updates regarding the ECHS via quarterly advisory meetings held with EPCC. In addition, information will also be shared with our staff during our Professional learning Community meetings. Also, important information for parents will be shared during our parent meetings. Tornillo ISD hosts several district wide events throughout the year in which we will provide information about our program.

